

BOOTH MOTION

COOKIE POLICY

1 OUR USE OF COOKIES

- 1.1 Welcome to Booth Motion. This website, located at www.boothmotion.com (**Site**), is operated by Booth Motion Limited (**we, us, our**). Our Site may use cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse the Site and also allows us to improve it. In this policy you will find information on what cookies may be set when you visit any of our Site and the purposes for which we use those cookies.
- 1.2 Our Site is owned and operated by us. For further detailed information about the Site, please click on the relevant link to visit our [Terms of Use and Sale](#) and visit our [Privacy Policy](#).

2 YOUR CONSENT TO USE COOKIES

- 2.1 Certain cookies we use are strictly necessary for the Site to work. For example, when you visit our Site for the first time, we present you with a pop-up message notifying you about our use of cookies. We had to use a cookie to remember that we have presented this notice to you (you can see details of this cookie under 'Cookie Banner' in the table below).
- 2.2 In relation to all other types of cookies we use, by clicking the relevant button on the Cookie Banner or by continuing to use the Site, you are agreeing to our use of cookies in the manner described in this policy. If you continue to use the Site, more cookies and other tracking technologies will be placed on your computer as described in this Cookie Policy in order to enhance your user experience whilst on the Site. Please see further section 4 below regarding the ways you can control or delete the cookies we use.

3 WHAT ARE COOKIES?

- 3.1 A cookie is a small data file that is placed on your browser or the hardware of your computer or other device to allow a website to recognise you as a user when you return to the website, either for the duration of your visit (using a 'session cookie') or for repeat visits (a 'persistent cookie'). Other similar files work in the same way and we use the word 'cookie' in this policy to refer to all files that collect information in this way.
- 3.2 Cookies are an extremely common technology for remembering certain information about a visitor to a website. The vast majority of websites currently make use of cookies and they are commonly used for a wide range of tasks. We use cookies for the following purposes:
- 3.2.1 **Strictly necessary cookies.** These are cookies that are required for the operation of the Site. They include, for example, cookies that enable us to remember what you have placed in your shopping cart.
 - 3.2.2 **Analytical cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site work, for example, by ensuring that users are finding what they are looking for easily.
 - 3.2.3 **Functionality cookies.** These are used to recognise you when you return to our Site and to embed functionality from third party services. This enables us to personalise our content for you, greet you by name, remember your preferences and to integrate useful services provided by third party providers into our Site.

4 HOW TO CONTROL AND DELETE COOKIES

- 4.1 If you wish to restrict or block the cookies which are set by the Site (or, indeed, on any other website) you can do this through your browser settings. The 'Help' function within your browser should tell you how.
- 4.2 Alternatively, you may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer, as well as more general information about cookies. Please note that, as these websites are not owned or operated by us, we are not responsible for any of the content on them.
- 4.3 Please be aware that restricting cookies may mean that you will not be able to take full advantage of all the features or services available on the Site.

5 MAIN COOKIES USED BY US ON OUR SITE

- 5.1 A list of the main cookies used by us on the Site together with details about what each is used for can be found under the relevant section on our [Cookie Details](#) page.

6 THIRD PARTY COOKIES

- 6.1 This Site uses third party cookies. More specifically, we use third party **Analytics** cookies to help us collect information that allows us to analyse web traffic to our Site. The information collected via the cookies, which is anonymous, is sent to a third party that operates analytics tools which we use to analyse the information collected and improve our Site.
- 6.2 A list of the third party cookies used in connection with the Site can be found under the relevant section on our [Cookie Details](#) page.

7 EMAIL TRACKING

- 7.1 Some of the emails we send to you may contain a 'web beacon pixel' (clear GIFs) or tracked links which allows us to identify when you have opened the email and to verify which links contained in the email you have accessed. We use this information to determine which parts of our emails are of most interest to you.
- 7.2 You can delete the pixel by deleting the email. If you do not wish to download the pixel to your computer or other device, you can ensure this by selecting to receive emails from us in plain text rather than HTML, or not opening pictures in your email.
- 7.3 Alternatively you can unsubscribe from our mailing list by contacting us at hello@boothmotion.com

8 CHANGES

- 8.1 We may make changes to this Cookie Policy at any time by sending you an email with the modified Terms or, where appropriate, by posting a copy of them on the Site. Any changes will take effect 7 days after the date of our email or the date on which we post the modified terms on the Site, whichever is the earlier.

9 CONTACT US

- 9.1 If you have any questions or concerns about cookies or your privacy when using the Site, please direct your queries to us as follows:

- 9.1.1 If you wish to write to us, please write to Booth Motion Limited, Ground Floor, Unit 501 Centennial Park, Centennial Avenue, Elstree, Borehamwood, Herts WD6 4FG
- 9.1.2 Our email address for data protection queries is hello@boothmotion.com alternatively you can use our [Contact Us](#) form online.

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Cookie Details

Main Cookies used on our Site

Cookie	Name	Category and Purpose
Session cookie	token	Strictly necessary: This cookie is essential to establish if a user is logged in.
Shopping cart cookie	cart	Strictly necessary: This cookie is essential to store the contents of a user's cart.
Page resolution cookie	defaultResolutionId	Functionality: This cookie remembers a user's page resolution preference

Third Party Cookies used on our Site

Cookie	Name	Category and Purpose	Further information
Google Analytics	_utma _utmb _utmc _utmz 1P_JAR CONSENT T DV NID OGPC	Analytical: These cookies enable the Google Analytics service we use to function. Google Analytics helps us take and analyse visitor information such as browser usage and new visitor number, which assists us to improve our Site and your user experience.	If you would like to disable to collection of data by these cookies please install the opt out tool available at: http://tools.google.com/dlpage/gaoptout